

## Photography and Videography Role Description

Job Title:	Photographer/Videographer Volunteer
Location:	ISPCA Centres Longford/Mallow/Donegal/Waterford
Department:	All areas
Reports to:	ISPCA Centre Manager/Volunteer Coordinator
Time Commitment:	Flexible, but shifts are a minimum of four hours

### The overall purpose of the role:

The aim of the Photographer/Videographer Volunteer is to support the work of the ISPCA by photographing/collecting video footage of the (non-case) animals in our care to be used for PR and Digital Marketing. Volunteers will need to supply their own photography/video equipment. This role is ideal for students/freelancers who are starting out and looking to build their portfolios. It would also suit an experienced photographer who has an interest in animal welfare and pet photography/videography. Imagery to be published on personal websites/social media platforms should be approved in advance by PR.

### Principal Responsibilities:

- Photography/video of animals in ISPCA care to assist with rehoming profiles on the ISPCA website and digital media platforms.
- Attending ISPCA events/conferences/photo calls to capture photos/videos from the day.
- Photographing and video footage to support campaigns and happy tail initiatives.
- Transferring files to WeTransfer or Dropbox for sharing with PR & Digital Marketing team.

### Skill levels required:

Good photography skills and experience required sharing both high- and low-resolution images in .jpg format suitable for promotional materials suitable for sharing on the ISPCA's social media platforms as per guidelines. Confident and experienced taking photos/videos of various animal species, working with the public and PR team. A friendly and approachable manner and the ability to work alone or as part of a team.

### Benefits of Volunteering:

You will make a difference in your community by bringing your professional skills and expertise to a charitable organisation. This opportunity is perfect to expand a photography portfolio and support the communications team to help raise awareness for the vital work carried out by the charity.

### Volunteer Procedure:

A copy of the volunteer procedure is available upon request from the ISPCA Centre Manager or Volunteer Coordinator. Whilst the ISPCA recognises and respects copyright held material, ISPCA volunteer photographers can retain copyright and ownership of their photography (non-case animals only agreed in advance) and that the ISPCA have rights to use all images for promotional purposes for media opportunities, printed material and on the ISPCA's online platforms. This is an unpaid volunteer position and photographers pay their own costs such as transport etc. Volunteers should follow Health and Safety procedures as set out by ISPCA Management and exercise good judgement and professionalism at all times.

### Time commitment:

Due to the nature of the role, shifts are required to be a minimum of four hours based on a rostered system.

For more information about ISPCA volunteer opportunities, please email [volunteer@ispca.ie](mailto:volunteer@ispca.ie).